

The energy sector is transforming.

You need a partner that understands.

We work with innovative, sustainability focused brands across the energy spectrum to support their objectives and accelerate positive change.

mtm

**Marketing
and comms to
accelerate
positive change**

Partner to innovative brands

Today, audiences are more engaged than ever – actively assessing brands through their ESG commitments and actions.

Success for businesses across the energy sector lies in building authentic, emotional connections with their audiences, developing strategies, activations, and experiences that are both creative and well-aligned with society's needs and values.

At The MTM Agency, we turn insight into action, developing strategic solutions that provide our client partners with the opportunity **to lead the energy conversation.**

mtm

01



Be part of the conversation

Committed to excellence

Our work is proven to make brands more resonant and better understood. Our team has the knowledge and experience to translate your vision, mission and objectives into compelling, media-ready content and engaging experiences that drive behavioural change.

Our partnership ethos, our agile approach and commitment to delivering excellence across our activity is reflected in our client retention, which is more than **4x industry averages.**

02



The Drum
Recommended
Until Mar 2025

Services & Ratings

Recommended Rating

+9.5 out of 10

Benchmarks

Value for Money	9.6
On Time	9.9
On Budget	9.8
Client Services	9.8
Creativity & Innovation	9.8
Effectiveness	9.8
Strategic Thinking	9.8

Rated top-ten in the country

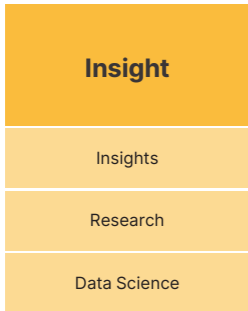
Our service offering

With a team of over 75 specialists, we deliver solutions with pace and precision.

By integrating market intelligence, data-driven insights, and the latest digital innovations, **we empower our client partners with clear, strategic direction** and tailored approaches that drive success.



03



Insight

Our research team delves deep into the complexities of audience behaviour, industry trends, regulatory landscapes, and emerging market forces. Through analysis and interpretation, **we turn raw data into actionable insights that reveal opportunities** and empower you to navigate challenges with confidence.

04

We give meaning to the data



Strategy

Our strategy teams collaborate with you to uncover and define your unique opportunities, helping you build a future that aligns with your aspirations.

We craft strategic roadmaps tailored to your specific goals, and informed by our experience, insight, and creative ingenuity.

With MTM at your side, our strategies guide your journey, equipping you with the tools you need to navigate change and seize opportunities with confidence.

mtm

We use intelligence to realise growth



Brand

We elevate brands into powerful catalysts for audience engagement and behavioural change.

By uncovering the unique elements that make your brand relevant, distinctive, and credible, we craft compelling messaging that resonates deeply with your audience.

Our approach integrates strategic insight with emotive storytelling and narrative building, fostering the salience needed to drive meaningful engagement.

We're obsessed with brand value



Experience

We operate at the intersection of creativity, content, and digital innovation, redefining brand experience.

Our approach goes beyond the conventional, crafting products, services, and experiences that are not only unique but also immersive, curated, and connected.

We transform interactions into an opportunity to engage, ensuring that your brand leaves a lasting and meaningful impression.

mtm

07



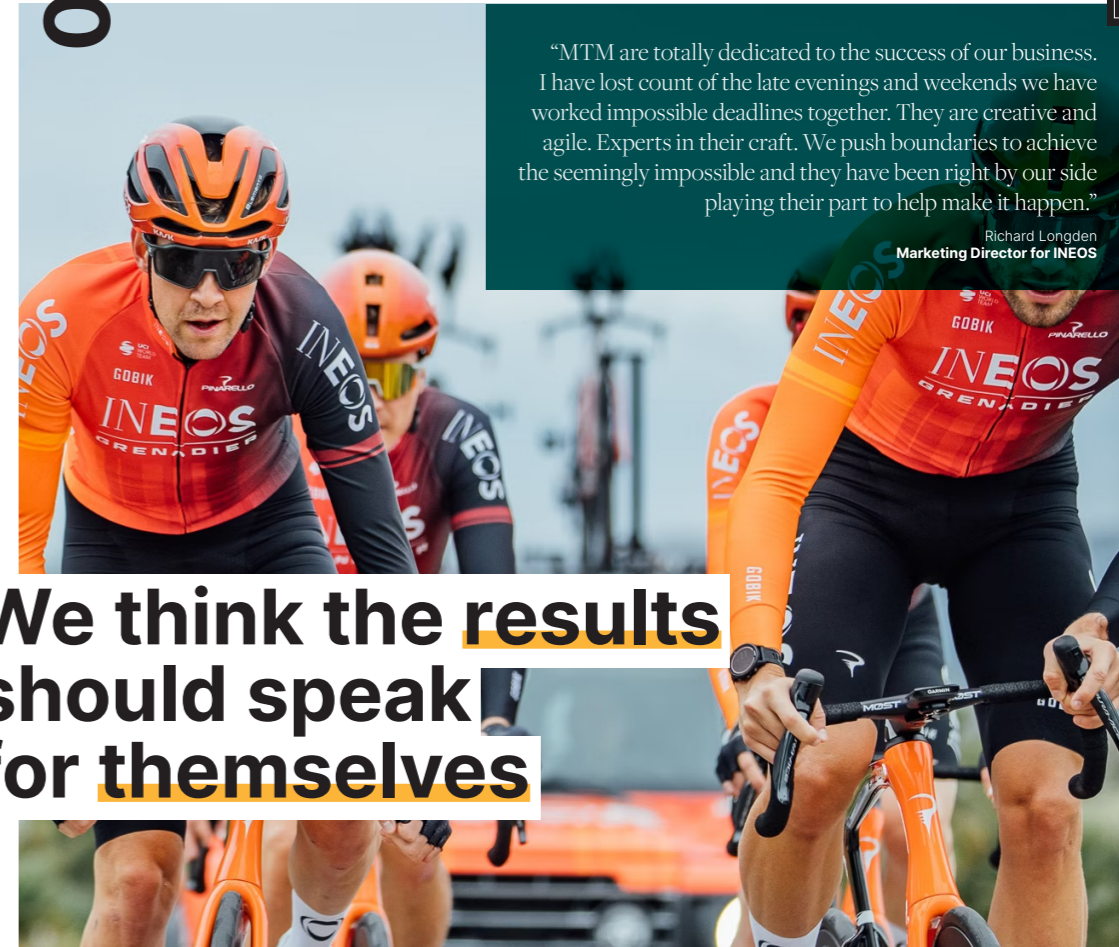
We're creative
innovation
specialists

Activation

Our team of specialists work collaboratively to maximise the value of your activity at scale, whether that's based on geographic location, energy consumption patterns, or interest in sustainability.

From public affairs to fully-integrated activations, we make sure we exceed audiences' expectations with the quality, creativity and consistency of our delivery.

08



"MTM are totally dedicated to the success of our business. I have lost count of the late evenings and weekends we have worked impossible deadlines together. They are creative and agile. Experts in their craft. We push boundaries to achieve the seemingly impossible and they have been right by our side playing their part to help make it happen."

Richard Longden
Marketing Director for INEOS

We think the results
should speak
for themselves

The right experience

We've had the privilege to work with pioneering brands within the energy and related services sectors, playing our part in helping accelerate and transition towards a clean energy future.

We have deep insights across the energy landscape and have helped our brand partners to lead the way in communicating their sustainability and clean energy efforts. Our expert team is skilled in crafting stories and campaigns that highlight brands' environmental initiatives and contributions towards sustainability sensitively and effectively.

mtm

“Having worked with agencies for over 20 years, it was the speed with which MTM grasped the brief and the relative ease with which they delivered. MTM understood the need to move fast and deliver within the brief. They did not, however, compromise quality in doing so – a hard balance, which they pulled off extremely effectively. The high standard of all work, creative thought and strong planning was among the best I've seen.”

Stuart Niell
Communications Director for ExxonMobil UK

“Working with The MTM Agency has been another positive experience. The team asked the right questions and uncovered the right insights to create a brand look and feel, proposition and messaging that is totally aligned with our customers' needs, and our vision for the business. MTM is a true partner to Inchcape. They understand us and our market, making every conversation that bit easier. Whether I need strategic development or just some advice, I know I can rely on them.”

David Barker
Marketing Manager for Inchcape

We help ambitious brands accelerate positive change

“MTM feel like an extension of our own internal team not an external agency. I've worked with many creative marketing and comms agencies and MTM are by far the best. Whether its content, creative, digital, events or video creation...no matter what the request, I know they will deliver something on-brief, on-budget, on-brand and yet still creative and exciting. There's nothing negative to say about the team, they're the best and I would recommend to anyone.”

Sharon Jordan
UK Marketing Manager for Airbus



Thank you

Start
a conversation
today

mtm

+44 (0)23 8021 5399

info@themtmagency.com

www.themtmagency.com

Head office

2nd Floor, The Quay,
30 Channel Way,
Southampton,
SO14 3TG, UK

Berlin office

Sony Center
Potsdamer, Platz
10785
Berlin, Germany



The Drum.
Recommended
Until Mar 2025



**The Drum
Awards
B2B**
Finalist 2023

Shortlisted for **B2B Agency of the Year 2023**

CIPR

CHARTERED INSTITUTE
OF PUBLIC RELATIONS